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-  Headquartered in Khobar, Saudi Arabia



WHO WE ARE

We are a team of experts and professionals in Human Resources Management, Strategic Management, and Digital Transformation. We offer services of advice and solutions to organizations to enable them to achieve their excellence.

We are delivering a variety of services including HR Strategic Advice, Organization Design Consultancy, Compensation & Benefits Schemes, Organization Development Consultancy, Performance Management Solutions, Staffing and Recruitment Solutions, Training & Development programs, Legal Compliance Consultancy, People Analytics Solutions, Payroll Administration Services, Localization (Saudization) Solutions, and Human Resources Digitalization Consultancy.

ABOUT US



Serr is a Saudi HR consultancy company who provides a wide range of human resources management advice, human resources digital transformation solutions, and it is based in Khobar, Saudi Arabia.

Serr is always looking towards the future to build sustainable strategic partnerships. As People are an asset that outweigh one party over the others, small and medium businesses need to professionally and efficiently manage human resources function to gain competitive advantage and keep growing. With Serr, all Human Resources services and management consultancy are in one place.



MISSION

To empower organizations by delivering exceptional HR practices and drive innovative digital solutions that enhance organizational effectiveness, improving employee experiences, and providing strategic insights that enable our clients to achieve their goals and thrive in a dynamic business environment.

VISION

To be at the forefront of delivering exceptional HR consultancy and digital transformation services that meet the diverse needs to foster organizational success and growth.

VALUES

Credibility

We strive to earn enduring credibility with others, which we believe is essential to long-term personal and business relationships.

Integrity

We conduct ourselves with uncompromising integrity and honesty as individuals, as teams, and as a company.

Excellence

We strive to deliver high-quality, top-tier solutions and services that consistently meet and exceed our clients' expectations.

Client-Centricity

We prioritize our clients' needs and success by delivering tailored, effective solutions that address their unique challenges and goals.

Respect

We treat every human being with respect.

Confidentiality

We hold all confidential information in confidence and use it only to serve the needs of the entrusted.

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We highlight how our specialized expertise, personalized approach, and innovative solutions can address HR and management challenges and drive business success by fostering an inclusive and diversified work culture that values and encourages personal growth and development.

How Serr Benefits Your Business

Cost-Effective HR Solutions

Save money by outsourcing HR services instead of hiring full-time staff, while still gaining access to high-caliber HR expertise at competitive costs.

Time-Saving Compliance Management

We handle the complexities of HR and compliance, allowing you to focus on strategic goals and business growth.

Focus on Core Business Areas

Free up internal resources to focus on driving innovation, profitability, and scaling your business.

Expertise on Demand

Access a team of experienced consultants with extensive knowledge in HR and management, addressing any challenges your business faces.

Customized HR Support

Tailored HR solutions that fit your unique business needs, ensuring efficient and compliant operations.

Reduce Risk

Minimize risks related to legal compliance and employee management through professional HR guidance.

Our Main Services



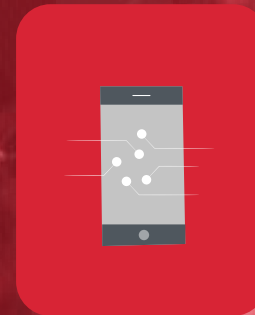
HR Strategy

Implementing strategies through an operational model that manages the organization's authority and activities.



HR Services

Increasing HR expertise at all organizational levels to enhance the efficacy and efficiency of internal processes.



HR Digitalization

Achieve organizational success by increasing performance and outcomes through digital transformation & automation.

HR Strategy

Management Consultation & Strategy development

Provide strategic direction, objective advice, and expertise to support organizations in solving issues, creating value, maximizing growth, and improving business performance.

Organization Design

Develop a workforce structure, including jobs and departments, and a grading system with grades and bands, to align with the strategic objectives of the operating model and organizational structure.

Compensation & Benefits

Support organizations in creating a fair and transparent rewards system that attracts, retains, and motivates employees through competitive compensation and benefits packages.

Workforce Planning

Develop a comprehensive workforce solution to anticipate future needs, assess the current workforce, and identify and address gaps to ensure alignment with future requirements.

Performance Management

Implement performance management solutions to enhance employee performance and align it with the organization's objectives.

CSR Management

Develop and implement CSR strategies and plans to enhance the business's social responsibility initiatives and impact.

HR Audit

Conduct an HR audit to examine the business's policies, practices, and procedures, identifying trouble spots and opportunities for improvement.

Organizational Culture and Change Management

Evaluate the current organizational culture and identifying areas for improvement and develop plans to guide employees through organizational changes effectively.

HR Services

Staffing Solutions

Finding and hiring the right candidates to fill junior and senior positions within an organization. This can be done through a variety of methods, including recruiting, screening, and interviewing candidates.

Talent & Leadership Development

Develop and provide clear employee training plans, succession planning strategies, and execution plans. Offer guidance on leadership and talent development to support organizational growth and effectiveness.

HR Consultation

Delivering all aspects of human resource management as an external provider for a wide range of services and latest human resources trends & strategies, with recommending human resources initiatives to enhance company organizational culture and values.

People & Talents Analytics

Providing HR data analysis for all HR aspects, Report generation for all HR aspects, Controlling all HR indicators, KPI's, and functions.

Labor Law Compliance

Support companies to adhere to local laws and policies that are pertinent to the sector within which they do business.

HR Digitalization

HR Digitalization & Digital Consultation

Provide automation solutions and systems that are used to manage all aspects of human resources and to provide HCM consultation during the implementation of any in-house ERP.

Automation solutions to manage HR efficiently, Auditing, developing, and improving existing solutions.



Localization Program Service (Saudization)

Provide localization solutions to monitor and control all aspects of Saudization. Offer tailored consultations for each case, including the development of strategies for business expansion, joint ventures, new projects, and acquisitions.



CEO Message

Delighted to extend a warm welcome to you on behalf of Serr Company.

At Serr, our mission is to serve the communities we operate in by delivering exceptional local staffing, effective localization, and innovative digitization programs. We are dedicated to transforming HR practices and nurturing the skills of youth and emerging talents, empowering them to grow and contribute to our country's vision for a brighter future.

LEADERSHIP DEVELOPMENT

We believe that leadership skills are best developed through training that is specifically tailored to individual needs. Our leadership and development training courses are as diverse as the people and businesses we serve.

Rather than relying solely on academic theories and models, our approach is grounded in real-world applications. We are dedicated to cultivating high-performing leaders who can make a significant impact when it matters most.

Understanding that every organization has a unique approach, we base our learning methods on five fundamental leadership principles:

- **Personalized Learning:** Tailoring content and methods to the specific needs and goals of the individual and organization.
- **Real-World Relevance:** Focusing on practical skills and scenarios that leaders encounter in their everyday roles.
- **Actionable Insights:** Providing tools and strategies that can be immediately applied to drive performance and achieve results.
- **Continuous Improvement:** Emphasizing ongoing development and feedback to foster growth and adaptability.
- **Empowerment and Impact:** Equipping leaders with the skills to inspire and influence their teams effectively.



OUR LEADERS



Hussain Al Hakrooh

Chief Executive Officer

+10 Years of Experience

Bachelor of Science in Management Information Systems - KFUPM
CIPD Certified



Talal Ahmed

HCM Solutions Director

+15 Years of Experience

Bachelor of Computer Science - University of Science and Technology



Mohammed Al Jaber

HR Consulting Director

+10 Years of Experience

Bachelor of Business Administration - St. Mary's University
CIPD Certified

Some of Our Courses

- Leadership Communication with Impact
- Business Strategy and Financial Performance
- Strategy in the Age of AI and Digital Disruption
- Strategic Negotiations
- Blue Ocean Strategy
- Entrepreneurship & Family Business
- Digital Transformation & AI
- Leading Successful Change
- Strategic HR Management
- Saudi Labor Law Compliance

